



Celebrities Create a Fashion Trend with Unique Z-Coil® Shoes

Los Angeles, CA, March 25, 2009 – It's official. Z-Coil® shoes are now a Hollywood fashion trend. Among the high profile figures and celebrities sporting the pain relieving footwear are Helena Bonham Carter, Lenny Kravitz, Dustin Hoffman, Robert DeNiro, Margaret Cho, the Google founders and even former President Bill Clinton.

What make the shoes unique are the springs in the heels. Not only do they act like shock absorbers to reduce impact to the body, but they also return energy to the wearer, helping you move faster and farther. Engineered to help relieve foot, leg and back pain, the shoes are great for those who spend a lot of time on their feet, are trying to lose weight, recover from an injury, or just want plain comfort.

Actress Helena Bonham Carter says about the shoes, "I am indeed a fan and an evangelist of Z-Coil shoes! I have barely taken them off since buying them in July 2008. They are so comfortable! It's like walking on grass, barefoot, and I feel I have much more stamina. They cushion you from the exhaustion of everyday life."

In addition to the numerous health benefits, part of the celebrity appeal is the unique look to the shoes. Hala Bahmet, Celebrity Stylist and Owner/Designer of Viridis Luxe, says about the shoes, "Celebrities like to stand out from the crowd. With the economic downturn, it is just in bad taste for them to dress extravagantly right now. Z-Coil shoes allow them to be a trendsetter, feel comfortable and look good doing it."

Further singing her praises over the shoes, Actress Helena Bonham Carter says about the style, "Everywhere I go I get asked about them and complimented about their look. Some find them a source of mirth but I'm the last one laughing 'cos they don't know how blissfully comfortable they are. I am a true Z-Coil die hard."

Found in specialty shoe stores nationwide, Z-Coil shoes began creating a buzz and making a real impact among celebrities since the summer of 2008. They have appeared on "Good Morning America" and the talk show "The Doctors."

To find a specialty store near you and to learn more about Z-Coil® shoes, please go to www.zcoil.com

Click on the link to watch Z-Coil® on the talk show **The Doctors** – <http://www.youtube.com/watch?v=K7gX9p7rIoU>

Z-Coil® on **Good Morning America** – <http://www.youtube.com/watch?v=UoemJ81IU2Y>



Actress Helena Bonham Carter wearing the Taos Strap Z-Coil Shoes



Helena Bonham Carter Shopping in her Z-Coil shoes



Z-Coil Taos Strap Shoes